# The power of a password manager



### The password problem

#### 80%

The percentage of hackingrelated breaches caused by weak, stolen, or reused passwords

### \$4.45 Million

The average cost of a data breach

#### 83%

The percentage of employees who access work accounts after leaving a company

## \$100,000

The amount each non-compliant security occurrence can cost per the Federal Trade

Commission (FTC)

#### 86%

The percentage of organizations that experienced bulk phishing attacks in 2021

## The security solution:

A best-in-class password manager

### +\$158,000

The value of the 1,400 hours of increased employee productivity gained from a password manager

### +\$414,000

The value of increased employee efficiency with a password manager

#### 206%

The return on investment from deploying a password manager

Data based on a composite company that generates \$350 million in annual revenue, has 1,500 employees, and grows 20% annually

### With Dashlane, you enjoy:

#### Visibility

Gain oversight into the number of at-risk employee passwords, and see detailed reports on employee activity.

#### Control

Set security policies, securely share groups of passwords, and easily revoke access to sensitive info when employees leave.

#### Prevention

Enjoy built-in phishing protection and automatic security alerts.

- Encrypted data storage
- **O Dark Web Monitoring**
- ② Password Generator
- Secure sharing

Stay ahead of cyberattacks. <u>Learn more</u> about protecting your organization with Dashlane.

Sources: Verizon, "Data Breach Investigations Report," 2022; IBM Security, "Cost of a Data Breach 2023," 2022; Beyond Identity, "Former Employees Admit to Using Continued Account Access to Harm Previous Employers," 2022; Defense.com, "FTC Safeguards Rule compliance," 2023; Proofpoint, "State of the Phish," 2022; Forrester, "The Total Economic Impact" of 1Password Business," 2023.