

Dashlane

# The Credential Risk Visibility Gap

April 7, 2025

How CISOs can reduce their blind spots and  
determine their organization's credential risk





# Stolen credentials are the #1 cause of breaches

Verizon, "2024 Data Breach Investigations Report," 2024



# AI is accelerating cyber threats

84%

of IT leaders report an increase in phishing volume, sophistication, or both

80%

of IT leaders say phishing attempts targeting their organization are on the rise

74%

of IT leaders say AI poses an increased threat to password security

According to a Dashlane survey of 500 IT leaders and 1,000 employees in the U.S.



# Credential risk visibility is an ongoing challenge for most organizations



39%

of employees use apps not managed by their company on work devices

- Blind spots in your credential security lead to an increased attack surface
- SSO isn't the solution. IT leaders estimate that, on average, **37% of their corporate apps are not behind SSO**
- Without visibility into credential events related to devices and apps that access corporate resources, IT teams can't secure data and prevent unauthorized usage

According to a Dashlane survey of 500 IT leaders and 1,000 employees in the U.S.



# Security teams need a proactive, enterprise-wide solution



Security teams are already overburdened, with 58% reporting being overwhelmed by their daily tasks.



Supporting them and preventing attacks before they happen requires:

- **Real-time monitoring:** Continuous, event monitoring of credential data for all employees, including employees not logged into a credential manager and those using shadow IT
- **Risk detection:** Identify at-risk credentials, highlighting the number of weak or compromised passwords that pose a security threat
- **Actionable Data & Automation:** Reporting and activity logs that give admins a clear picture of their organization's credential risk posture and automated notifications to employees

# Detect and manage credential risks across all employees

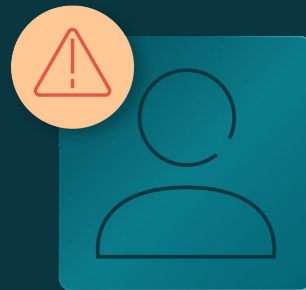
Protect your organization, even when employees:



Log into corporate apps  
not under SSO



Log into shadow  
IT apps



Log into  
personal apps

# Detect and manage credential risks across all employees

Employees get real-time, in-context notifications about:



Usage of risky credentials



Corrective actions



Warnings of  
phishing attempts



# You can understand your credential risk posture within hours

Deploy Dashlane's Credential Risk Detection to all or a subset of employees



Get compromised credential  
usage event logs



See top at-risk users



Learn about risky credential  
usage across corporate and  
shadow IT apps

**We invite you to test it and provide feedback**





# Credential Security Essentials for Global Enterprises



Zero-Knowledge  
Architecture



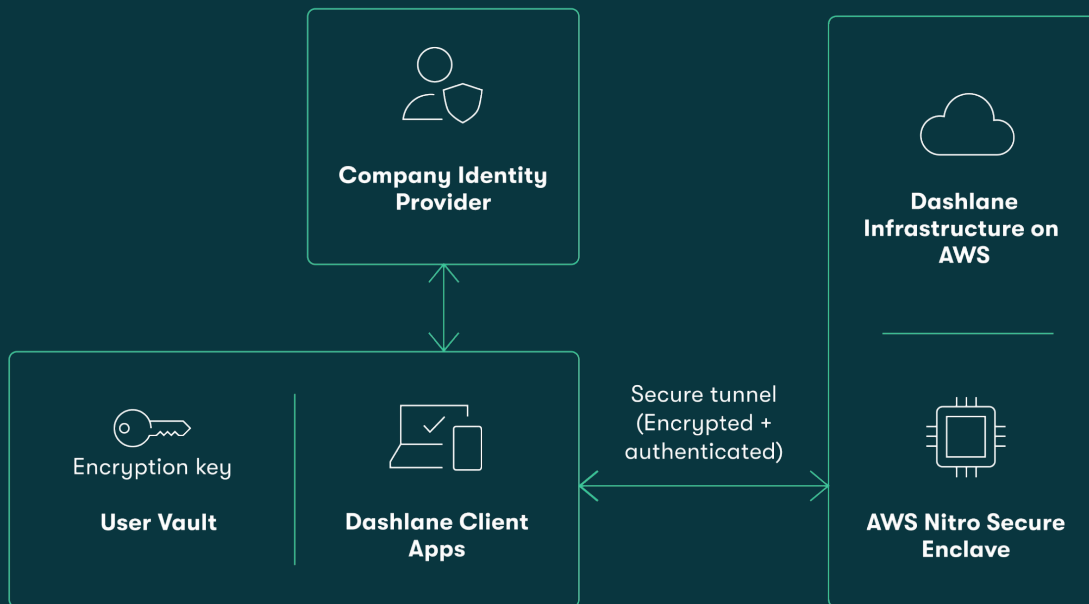
Confidential  
Computing



Passwordless &  
Passkeys

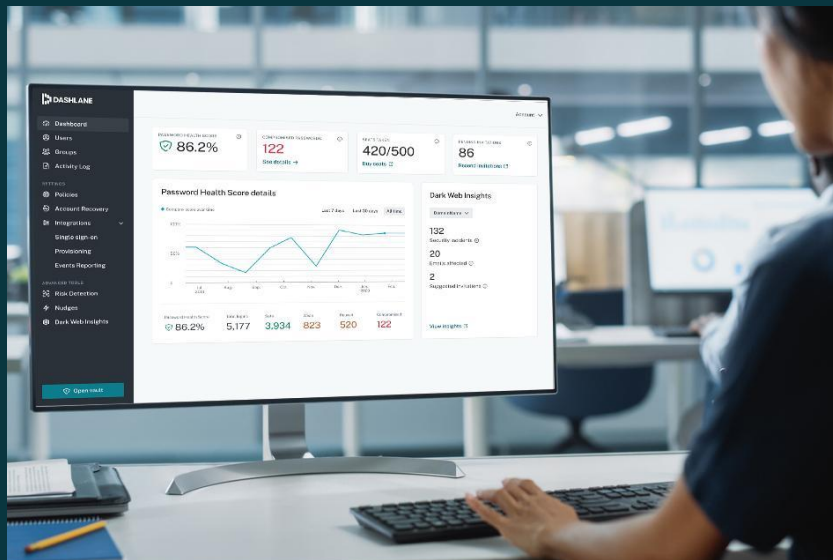


Browser-based  
Credential Technology





# On a mission to close the credential security gap



- Serving 24k+ SMB, mid-market & enterprise orgs
- Secure by design with zero-knowledge architecture
- 1-click integrations: SSO, user provisioning, SIEM
- Phishing protection & secure password sharing
- A passwordless leader & FIDO Alliance member





# Learn more about proactive credential security – and passwordless

How does your company's credential security measure up?

[Read our report](#)

## Dashlane State of Credential Security Report



