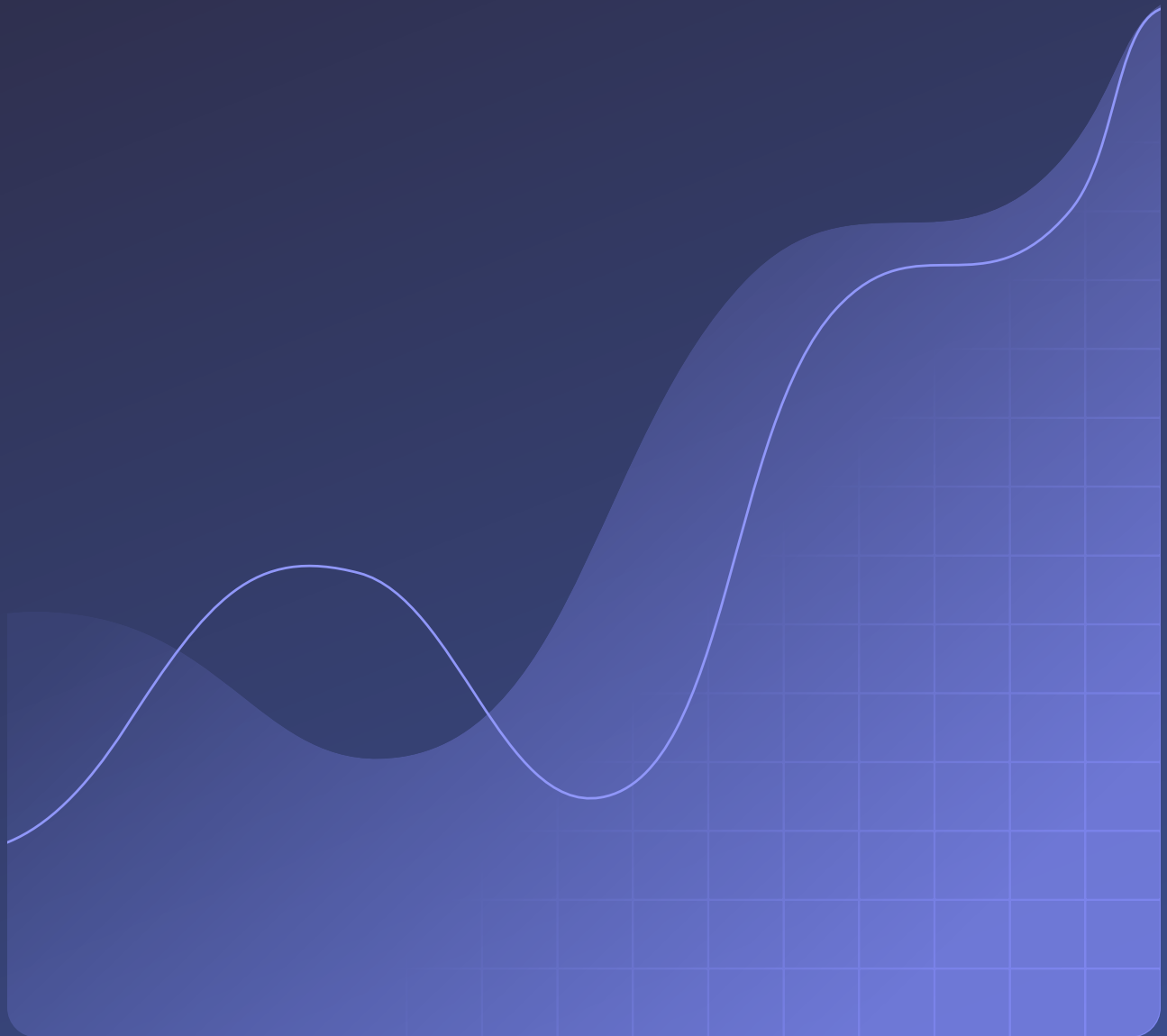




CASE STUDY

How a Finance-as-a-Service Company Scaled Globally and Securely





Company description

Founded in 2006, Consero Global is disrupting the way companies set up and scale finance departments by delivering Finance-as-a-Service that's based on a combination of cutting-edge technology, processes, and people.

Industry

Financial Services

Company size

1800+ employees

The challenge: Navigating evolving cyber threats and growth

As cyber threats become more sophisticated, financial services companies like Consero Global recognize the need to respond to rising risk profiles. Proactively defending against threats requires advanced cybersecurity measures and continuous monitoring beyond basic password management.

“As cyber threats have evolved, so have our security needs,” shares Kartheek S., Assistant Vice President, IT Services at Consero Global.

For Consero, what began as a password management initiative became a mission to implement an enterprise-wide cybersecurity solution that could meet the demands of their expanding global business.

The organization’s recent acquisition-led expansion introduced varied security practices and password management systems that complicated their onboarding and offboarding. With an increasing number of global employees, Consero also faced new challenges in maintaining consistent policies and security standards across regions.

“Acquisitions brought new layers of complexity to our operations,” Kartheek acknowledges.

As an organization that handles sensitive financial data, Consero knew that weak passwords and access management could put the organization and its clients at risk. These concerns are supported by recent studies, which show that 68% of business data breaches result from poor password management.

“Internal risks can be as dangerous as external threats,” explains Kartheek.

Consero needed to ensure uniform cybersecurity practices for its 1,800 worldwide employees while addressing regional requirements.

“Scaling our cybersecurity efforts as we expanded globally was crucial,” Kartheek adds.

“We needed a user-friendly solution that could unify our approach across different departments and regions without compromising on security.”

Kartheek S., Assistant Vice President, IT Services, Consero Global

Four years ago, Consero implemented 600 Dashlane seats to enhance password security for their client-facing employees, improving service quality and client protection. Since then, their Dashlane users have not experienced any reported data breaches, showcasing Dashlane’s effectiveness in safeguarding their sensitive data.

Impressed by the results, Consero wanted the same credential security and cyber awareness across their other departments.

“We view cybersecurity as a shared responsibility, with every team member playing a critical role,” Kartheek says.

Consero needed to ensure their password management solution could:

- Foster a security-first culture
- Extend across their enterprise
- Offer intuitive UX
- Provide top-notch cybersecurity tools, including secure credential sharing
- Onboard and offboard users seamlessly
- Provide reliable customer service

The solution: A cybersecurity solution that offers UX and scalability

Dashlane's robust cybersecurity offerings and proven history with Consero made it the ideal solution.

"In the past four years, Dashlane has bolstered our security," Kartheek shares. "Our Dashlane users didn't experience any known breaches."

Kartheek was impressed at how Dashlane could scale internationally and handle the growing complexity of Consero's operations without compromising on security, dependability, customer service, or user experience (UX).

"Dashlane was the clear choice."

Kartheek S., Assistant Vice President, IT Services, Consero Global

The timing to expand their partnership with Dashlane couldn't have been better. In addition to meeting Consero's must-haves, Dashlane had recently introduced proactive credential security, going beyond traditional password management.

This industry-first approach provides unprecedented visibility into credential risks and actively defends against breaches in real-time.

Consero appreciated that Dashlane integrated detection, intelligence, and response capabilities, which Kartheek recognized would help their organization continuously improve its security posture.

Consero has come to trust and rely on a variety of Dashlane's robust offerings:

- Single sign-on (SSO) integration lets employees access Dashlane with their SSO credentials
- Secure sharing lets employees (and clients) securely share encrypted passwords with individuals or groups
- Automated employee management shares with an admin when an employee joins
- Customizable policies help easily ensure compliance across the organization
- Password Generator automatically creates strong, random passwords
- Dark Web Monitoring alerts users when their old and reused passwords have been compromised and provides recommended next steps to secure those passwords

Consero implemented a phased strategy to scale Dashlane across the organization and guarantee smooth adoption throughout the enterprise. By gradually introducing Dashlane's security features and providing employees with thorough training sessions, Consero's teams could seamlessly integrate the new system into their workday, streamlining access management and bolstering security.

"The transition to Dashlane has felt almost effortless," explains Kartheek. "Our teams are up and running without disruption to their workflow."

The results: Empowering an enterprise-wide cultural shift toward a security-first mindset

With Consero growing rapidly, Dashlane provided an enterprise-wide solution that helped them scale securely.

“Dashlane makes it simple for us to integrate new teams into our secure environment,” says Kartheek.

Dashlane’s secure, immediate access adjustments have dramatically reduced the time required for employee onboarding and offboarding, saving the IT team substantial time and effort.

“Dashlane has improved the security of our onboarding and offboarding while also simplifying the process, saving our IT team countless hours.”

Kartheek S., Assistant Vice President, IT Services, Consero Global

The solution's user-friendliness has also helped support adoption. On the rare occasion that Consero employees need extra help, Dashlane’s quick customer support has been critical for the organization.

Strong leadership support has played a crucial role in reinforcing Dashlane as a foundational part of Consero’s cybersecurity strategy and ensuring company-wide alignment on security practices.

“Leadership's endorsement of Dashlane has been pivotal in fostering a positive cybersecurity culture across all departments,” Kartheek shares.

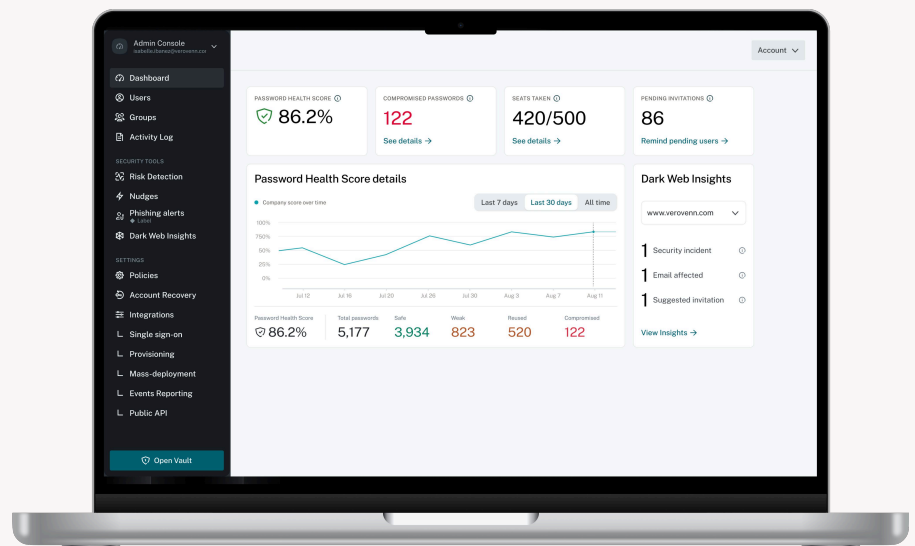
Consero’s training for new and existing employees continues to support adoption, raise awareness of Dashlane’s advanced security features, and demonstrate how the solution safeguards client and organizational data.

As a result, employees understand their key role in maintaining a high level of security, leading to widespread adoption and compliance with best practices.

“Dashlane is helping us create a unified, security-first culture across all departments,” adds Kartheek.

Rolling out Dashlane across the enterprise was a critical step in enhancing Consero’s cyber resilience. Eliminating the risks of weak or reused passwords has helped Consero significantly reduce internal threats.

Dashlane helped transform Consero's cybersecurity approach from reactive measures to a proactive, security-first mindset. For example, Consero leverages Dashlane’s tools to enforce strong password policies across the enterprise and conducts regular security audits to stay ahead of evolving threats.



“With our global expansion, Dashlane helps ensure that all employees, regardless of location, adhere to the same high security standards,” says Kartheek.

With all employees now using Dashlane accounts, the company has improved its ability to anticipate, detect, and respond to potential security threats. Company-wide use of Dashlane provides everyone with seamless access to the passwords they need, while Consero is better equipped to leverage advanced features like Dark Web Monitoring.

“With our current cybersecurity strategy and support from Dashlane, we know we’re doing everything we can to prevent security incidents before they happen,” explains Kartheek.

Consero’s improved security posture has also become a selling point. They can confidently highlight their strong security practices to prospective clients, building trust and offering peace of mind.

“Our clients are grateful that we handle their credentials with the highest level of security and that Dashlane protects every department in our organization,” says Kartheek.

As Dashlane’s usage grows across the organization, Kartheek anticipates even greater benefits.

“We have a global presence with offices in the US and India, and plan to expand further. With Dashlane, we know we’re in good hands to protect our clients and employees as we grow.”

Kartheek S., Assistant Vice President, IT Services, Consero Global

See for yourself how Omnix delivers proactive credential security.

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